

University of California  
Agriculture and Natural Resources

Making a Difference for California



*Kern County Field Crops*

October 2016

Dear Alfalfa Grower:

If you have already completed this Hay Grower Survey, read no further and we thank you for your response.

If you have not, we would greatly appreciate your participation in a quick on-line survey to see how hay growers deal with a dramatic down-turn in alfalfa hay prices. The survey closes after Friday, October 28.

This survey is intended for Western alfalfa producers only. **If you hate surveys, please just answer the first question.** It will only take a couple of minutes to answer the first question.

Just click on the link below:

<https://ucanr.edu/survey/survey.cfm?surveynumber=19042>

We would like as many completed surveys as possible. There has been a good response from Intermountain growers but we would especially like more representation from Central Valley and Low Desert alfalfa growers.

This is for educational purposes only and individual responses will not be shared. Overall results will be presented at this year's California Alfalfa Symposium in Reno, NV, November 29-December 1 (see <http://calhay.org/symposium/> for details). Steve Orloff will make a presentation titled **Cutting Costs in a Down Year: Where to Cut and Where NOT to Cut Corners.**

Thank you in advance.

Blake Sanden, Irrigation and Agronomy Farm Advisor  
[bsanden@ucdavis.edu](mailto:bsanden@ucdavis.edu) or 661-868-6218

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