



# Back in the Black

## Ranch Management Financial Short Course

Back in the Black is a two-part ranch management financial short course that helps beef cattle ranchers assess the financial well-being of their operation and determine the profitability of alternative management decisions. Back in the Black is designed to be consistent with the methods of Dr. Stan Parsons and the NCBA's Standardized Performance Analysis.

**Location:** Tulare County Ag Auditorium  
4437 S. Laspina St., Tulare, CA

**Session 1:** Thursday, November 13, 2014  
11:00—3:30 pm

**Session 2:** Thursday, December 4th, 2014  
12:30—4:30 pm

**Cost:** \$50



- To register visit: <http://ucanr.edu/bblk>
- It is recommended that all course participants bring their own laptop computer with Microsoft Excel installed
- Light refreshments will be provided
- For more information contact Julie at: 661-868-6219 or via email at: [jafinzel@ucanr.edu](mailto:jafinzel@ucanr.edu)

# Ranching and California's Drought – A Workshop and Webcast

November 7, 2014



- What the U.S. Drought Monitor means to you
- How CA Ranchers are coping with the drought
- New feeding strategies for livestock in drought
- NOAA's forecast for the coming season

The map tells the tale of California's relentless drought, its location and severity. This workshop will tell you the story of the Drought Monitor, in particular how the map may help you qualify for drought relief assistance – and how local California experience and information can be used to inform the drought mapping process. Results will also be shared from current studies of how ranchers are impacted by and managing for drought on their ranches, as well as on the newest livestock drought feeding strategies. NOAA will present their forecast for the coming season. The workshop will be on the UC Davis campus and webcast to the majority of participants at local satellite locations across California. The workshop recordings will be posted on-line.

Questions and comments from local satellite webcast locations will be included throughout the workshop.

## Agenda

- 9:15 am Registration Opens and Morning Refreshments Served
- 9:50 am Welcome, Ken Tate, UC Davis and UC Cooperative Extension
- 10:00 am U.S. Drought Monitor: Setting the Context and Introduction of Speakers, Mark Svoboda, National Drought Mitigation Center
  - A Behind the Scenes Look at the Drought Monitor: History, Tools, and Methods, Eric Luebehusen, USDA
  - How to get information into the US Drought Monitor Process, Brian Fuchs, National Drought Mitigation Center
  - The California Drought of 2011-14: Brief History and Current Impacts, Brad Rippey, USDA
- 11:00 am Questions and Discussion about the Drought Monitor and California, Chad McNutt, NOAA  
*Discuss the Drought Monitor and how California's ranching and range community can inform the process.*
- 12:00 pm Lunch Provided by the UCD Rustici Rangeland Endowments
- 1:00 pm California Ranchers' Experiences with Drought, Leslie Roche, UC Davis  
*Insights to on-ranch drought impacts, outlooks, and management based on surveys and interviews of over 500 ranchers living through this drought.*
- 1:30 pm New Livestock Drought Feeding Strategies, Glenn Nader, UC Cooperative Extension  
*Tips for improving the nutritional quality of low quality feed products, and supplementing livestock diets on rangelands.*
- 2:00 pm Seasonal Climate Forecast and Opportunity for Q&A's for the Coming Season, Michael Anderson, California State Climatologist, California Department of Water Resources
- 2:30 pm Closing Remarks, Tim Koopmann, President, California Cattlemen's Association

**Contact for Information and Registration** – Tracy Schohr at [tschohr@ucdavis.edu](mailto:tschohr@ucdavis.edu) or (916)716-2643

**Workshop and Webcast Locations** – UC Davis campus and webcast to Ventura, San Luis Obispo, Bakersfield, Tulare, Mariposa, Ukiah, Redding, Susanville, Yreka – more locations and details coming soon.

**Kern County Webcast Location:**

Ag Pavilion

3300 E. Belle Terrace

Bakersfield, CA 93307

Contact Julie Finzel at: 661-868-6219 or via email at: [jafinzel@ucanr.edu](mailto:jafinzel@ucanr.edu)

**Tulare County Webcast Location:**

Veterinary Medicine Teaching and Research Center (VMTRC)

18830 Road 112

Tulare, CA

Contact UCCE Tulare and Jim Sullins at: 559-684-3300 or via email at: [jlsullins@ucanr.edu](mailto:jlsullins@ucanr.edu)

**Useful Links**

U.S. Drought Monitor – <http://droughtmonitor.unl.edu/>

U.S. Drought Monitor California – <http://droughtmonitor.unl.edu/Home/StateDroughtMonitor.aspx?CA>

UC Rangeland Watershed Laboratory Drought Page – <http://rangelandwatersheds.ucdavis.edu/main/drought.html>