



**California Table Grape Commission**  
**San Joaquin Valley Table Grape Seminar**  
**Wednesday, February 25, 2015**

**Visalia Convention Center**  
303 East Acequia, Visalia, California - 559.713.4000 • 800.640.4888

## **Program**

- 8:00 a.m. Registration Begins**
- 8:55 a.m. Welcome/Opening Remarks**  
Ross Jones, Vice President, Viticulture Research & Technical Issues,  
California Table Grape Commission
- 9:00 a.m. California Table Grapes: 2014 and 2015**  
Kathleen Nave, President, California Table Grape Commission
- 9:30 a.m. Harmonization of Global Maximum Residue Levels to Minimize Impacts on Table Grape Exports**  
Matt Lantz, Vice President Global Access, Bryant Christie Inc.
- 9:50 a.m. A Brief Update on Black Widow Spider Controls – Improving Insecticide Effectiveness**  
Kent Daane, Cooperative Extension Specialist, UC Berkeley and Kearney Agricultural Research and Extension Center
- 10:15 a.m. Break**
- 10:30 a.m. Autumn King and Scarlet Royal Table Grapes on Some Standard and More Recently Released Rootstocks**  
Matthew Fidelibus, Department of Viticulture and Enology, Associate Cooperative Extension Specialist, UC Davis and Kearney Agricultural Research and Extension Center
- 11:00 a.m. Advancing Ripening of Scarlet Royal Grown in the Desert Region in California**  
Carmen Gispert, UCCE Riverside County Viticulture and Pest Management Advisor
- 11:30 a.m. Development of Site-Specific Management Programs for Vine Mealybug in Table Grapes**  
David Haviland, UCCE Kern County Entomology and Pest Management Farm Advisor
- 12:00 p.m. Complimentary Lunch**
- 12:20 p.m. The New Sustainable Groundwater Management Act of 2014 (Lunch Presentation)**  
Ernest A. Conant, Young Wooldridge LLP, Bakersfield
- 1:00 p.m. Adjourn**

PCA & CCA continuing education credits have been requested.

# Outline of 2015 San Joaquin Valley Table Grape Seminar Presentations

## **California Table Grapes: 2014 and 2015**

*Kathleen Nave, President, California Table Grape Commission*

Do you know what the California table grape volume was in 2014 or how many varieties were grown in the state? Do you know what the largest export market was or how many boxes were sent to export markets? Do you know the average price received for a box of California table grapes in 2014? How about the plans in place for 2015 to create demand for your fruit around the world? Kathleen Nave, president of the California Table Grape Commission will share all that information – and more – during this once-a-year presentation that combines industry stats with marketing campaign highlights.

## **Harmonization of Global Maximum Residue Levels to Minimize Impacts on Table Grape Exports**

*Matt Lantz, Vice President Global Access, Bryant Christie Inc.*

More and more international markets, especially Asian, are establishing their own national MRL systems and moving away from export market and Codex MRL deferrals. With this trend comes increased MRL testing, enforcement, and challenges for exporting countries. Efforts are ongoing to monitor and influence actions of individual countries and Codex, the international body established to implement a food standards program, as they relate to the setting of MRLs and relevant sanctions policies for table grapes. The goal of this effort is to harmonize global MRLs to minimize potential trade issues for California table grapes. This presentation will provide the latest on the global MRL situation, including trends, challenging markets, efforts to meet the challenges and ways to minimize MRL impacts when exporting table grapes.

## **A Brief Update on Black Widow Spider Controls – Improving Insecticide Effectiveness**

*Kent Daane, Cooperative Extension Specialist, UC Berkeley and Kearney Agricultural Research and Extension Center*

Black widow spiders can be found in table grape vineyards and a few will make their way into the table grape cluster near harvest time. The California Table Grape Commission is working to develop zero-tolerance controls for this nuisance pest. As part of their control program, trials have been conducted to improve insecticide efficiency. Information will be presented on the insecticide material effectiveness in field and laboratory studies, spider location in the vineyard, and spray logistics to improve spider kill.

## **Autumn King and Scarlet Royal Table Grapes on Some Standard and More Recently Released Rootstocks**

*Matthew Fidelibus, Department of Viticulture and Enology, Associate Cooperative Extension Specialist, UC Davis and Kearney Agricultural Research and Extension Center*

Rootstocks can improve vine root health and affect the uptake of mineral nutrients and salts. These effects may, in turn, impact vine growth and cropping. This presentation will share data from several replicated trials in commercial vineyards which may help growers select better stocks for new vineyards.

## **Advancing Ripening of Scarlet Royal Grown in the Desert Region in California**

*Carmen Gispert, UCCE Riverside County Viticulture and Pest Management Farm Advisor*

Color development is a limiting factor when growing Scarlet Royal in the desert region. Plant growth regulators, ethephon and abscisic acid (ABA), and vine girdling are often used to enhance color, either applied alone or in combination. Previous work has shown that deficit irrigation during fruit ripening advances fruit color and sugar of Flame Seedless. In this study we evaluated the interaction of foliar potassium, ethephon, abscisic acid, and vine girdling in combination with deficit irrigation to advance fruit maturity and color of Scarlet Royal.

## **Development of Site-Specific Management Programs for Vine Mealybug in Table Grapes**

*David Haviland, UCCE Kern County Entomology and Pest Management Farm Advisor*

Vine mealybug is a significant pest of table grapes in the San Joaquin Valley. Over the past decade numerous research projects have helped determine the viability of chemical and biological controls as well as innovate new strategies such as mating disruption. The first half of this presentation will outline control options that are available within an IPM program. The second half of the presentation will be used to explain which tools, at what timing, and in what combination can be used within individual vineyards based on site-specific characteristics such as pest pressure and harvest date. The goal of the presentation will be to improve growers' ability to determine which approaches are likely to work best according to their individual situations.

## **The New Sustainable Groundwater Management Act of 2014 (Lunch Presentation)**

*Ernest A. Conant, Young Wooldridge LLP, Bakersfield*

The Sustainable Groundwater Management Act of 2014 – an overview of what is probably the most significant change in groundwater law and management in over 100 years, which will be required to be complied with in most significant agricultural areas of the state.

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**Registration Form**

**All attendees must register. Please list the name of each attendee below. Lunch is complimentary. Please check the appropriate box if you wish to have lunch.**

Note: The website copy will allow you to fill out the registration form electronically and to save/print it for return by email, mail or fax. Contact Franka Gabler at 559.447.8350 or email [franka@grapesfromcalifornia.com](mailto:franka@grapesfromcalifornia.com) with any questions.

**Registration Deadline: Thursday, February 19, 2015**

Attendee Name(s)	Check here if you wish to have lunch	Name of Company
_____	<input type="checkbox"/>	_____
_____	<input type="checkbox"/>	<b>Mailing address</b> _____
_____	<input type="checkbox"/>	_____
_____	<input type="checkbox"/>	_____
_____	<input type="checkbox"/>	<b>Phone number</b> _____
_____	<input type="checkbox"/>	_____
Mail/fax/email this form to: <b>California Table Grape Commission</b> <b>Table Grape Seminar</b> 392 W. Fallbrook, Suite 101, Fresno, CA 93711-6150 Fax: 559.447.9184 • Email: <a href="mailto:franka@grapesfromcalifornia.com">franka@grapesfromcalifornia.com</a>		<b>Fax number</b> _____
		<b>Email</b> _____

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