

## Farm Directory, Marketing Opportunity, and Funds for Organic Transitions

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### The California Farm Directory

- The Community Alliance with Family Farmers is launching an online tool called the California Farm Directory
- It will showcase local farmers and ranchers and allow consumers and distributors to connect directly with them.
- Eligible farms and ranches are:
  - o Based in California
  - o Independent, family or cooperatively-owned
  - o Commercial farm businesses (i.e. farm products are grown and sold by the farm. Nonprofit farms are permitted if they grow and sell and/or distribute agricultural products)
- The directory goes live in late August, but you can list your farm for free by following these instructions:
  - o Visit [www.caff.org/directoryform](http://www.caff.org/directoryform) and click “Register” to create an account (or “Login” if you already have an account)
  - o Create a profile for your farm.
  - o Wait for your profile to be approved. A confirmation email will be sent.
  - o To revise or update your listing at any time, simply log back in, navigate to your farm’s profile and click the “Edit” button at the bottom of the page.



### Growing the Table

- A new pilot program from a new nonprofit begins in **Fresno** and **Visalia** for small farmers affected by COVID-19
- Initiative will:
  - o Provide smaller economically vulnerable, transitioning organic/certified organic, regenerative, women-owned, or BIPOC (Black, Indigenous, person of color) owned farms and ranches with a market alternative for their excess production during the ongoing COVID-19 pandemic
  - o Provide this food to struggling families in Fresno and Visalia at no cost.
- The program will buy produce at wholesale prices and provide a picking fee
- If your farm has excess food that you would be interested in selling to this organization, fill out this form: <https://www.growingthetable.org/for-farmers>
- Reach out to Nick Ellis at [nick.ellis@fahrlc.com](mailto:nick.ellis@fahrlc.com) with any questions

### USDA Organic Transition Funds

- USDA's Farm Service Agency (FSA) announced that organic producers and handlers can apply for federal funds to assist with the cost of receiving and maintaining organic certification through the [Organic Certification Cost Share Program](#) (OCCSP). Applications for eligible certification expenses paid between Oct. 1, 2019, and Sept. 30, 2020, are due Oct. 31, 2020.
- To learn more about organic certification cost share, please visit the [OCCSP webpage](#), view the [notice of funds availability on the Federal Register](#), or contact the [FSA county office](#) at your local USDA Service Center.
- To learn more about USDA support for organic agriculture, visit [usda.gov/organic](https://usda.gov/organic).

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